



## 2014 Color Print in First-Class Mail Transactions Promotion Webinar

Thursday, June 12, 2014  
3:00 p.m. EDT

**Pre-registration is required - lines are limited so please sign up today!**

The USPS Mailing Services team will present an informative webinar about the 2014 Color Print in First-Class Mail Transactions Promotion. Interested mailers and mail service providers should plan to attend to learn about ways to enhance the value of mail by adding color messages and/or promotions to transaction mailpieces.

Mailers have the opportunity to earn a 2% discount on eligible postage, boost brand value through greater consumer connection, and improve the overall marketing experience with this First-Class Mail Promotion. Please join us on Thursday, June 12th to learn more about the program and registration requirements.

### **Attendee Information:**

Click [here](https://uspsmeetings.webex.com/uspsmeetings/j.php?ED=259945157&RG=1&UID=0&RT=MIMxMQ%3D%3D) to register for the webinar or go to [Go to https://uspsmeetings.webex.com/uspsmeetings/j.php?ED=259945157&RG=1&UID=0&RT=MIMxMQ%3D%3D](https://uspsmeetings.webex.com/uspsmeetings/j.php?ED=259945157&RG=1&UID=0&RT=MIMxMQ%3D%3D)

Call-in toll-free number: 1-855-8607461 (US)

Conference Code: 345 350 0865

More information and a full description of the 2014 Color Print in First-Class Mail Transactions Promotion can be found on [USPS.com](http://USPS.com). If you have any questions, please contact the Program Office at [FCMColorPromotion@usps.gov](mailto:FCMColorPromotion@usps.gov).

*Please visit us on the USPS [Industry Outreach](http://IndustryOutreach.usps.gov) website.*

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